Dear Friends,

First, I would like to thank you for your generous support of the Los Angeles Mission. Every meal comes with an invitation to find hope and opportunity for thousands of men and women who have benefited from our programs.

In 2016 alone, your donations helped make a difference in the following ways:

- Served 375,631 warm and healthy meals to homeless men and women
- Provided 112,204 nights of shelter in our beds with a safe environment
- Assisted 3,886 men and women with job training and job search through our Career Services
- 45 men and women graduated from our 12-month Urban Training Institute
- 5,333 volunteers blessed us with their time and completed 21,079 volunteer hours
- Distributed 112,699 toiletries and clean clothes to our community in need
- Provided 123,758 showers to men and women in the community
- Served over 14,000 meals at our community street events during Thanksgiving, Christmas, summer and Easter

Still, there is a lot more work to be done. The recent homeless count in January 2016 by the Los Angeles Homeless Services Authority (LAHSA) revealed the total estimated number of people experiencing homelessness in Los Angeles County was 46,874, an overall increase of 2,515 people or 5.7% from 2015 (44,359). Your support is more important than ever.

Below you will find an in-depth overview of our operations to better inform you of the services we’ve provided, the challenges we’ve faced and the lives that have been directly impacted by your donations this past year.

We thank you again for your commitment and look forward to your continued involvement in 2017.

Sincerely,

Herb Smith
President/CEO
In 2016, we helped 185 people find housing, including 65 graduates of our program and 120 community members. By stabilizing people through shelter, moving them into permanent housing, and implementing assistance programs to keep them in their housing, we can not only reduce but eliminate homelessness. Also, with the help of individuals and organizations, we introduced new programs to better serve the needs of the community, including:

**BRIDGE HOUSING**
In partnership with Chrysalis, a nearby employment agency, we implemented a new transitional housing project to provide temporary housing with 26 beds available for up to 90 days free of charge for people who have a "Section 8" housing voucher.

**FREE LEGAL CLINIC**
Last year, Afshin Pishevar established a Pro Bono Legal Clinic at the Mission in dedication to his late son, Abraham H. Pishevar II. The clinic’s goal is to empower the community with free legal advice and representation in their own neighborhood so they may be given the opportunity to improve their current life situation.

**BREAK IT TO MAKE IT**
The Mission partnered with The Strindberg Laboratory and Los Angeles City College to build bridges between education, criminal justice, and community-based organizations. This unique collaboration seeks to help formerly incarcerated individuals to successfully reintegrate into the community and achieve long-term self-sufficiency through the arts, higher education, and rehabilitation services.

**ART THERAPY**
The Mission’s arts initiative strives to use creativity, imagination and self-expression to heal past trauma. Art programs were taught by professional artists and volunteer community members. Monthly art workshops for our residents and art activities during our major street events were held.

**COMMUNITY GARDEN**
The rooftop community garden was established to improve the physical, social and emotional well-being of people we serve through the cultivation, distribution and preparation of fruits and vegetables.
The Workforce Development program consists of the Urban Training Institute (UTI) educational services and a Career Development program that helps provide job training, vocational training, professional wardrobe, job placement, professional mentors and university/college partnerships for our students. Last year’s job placement rate was 89% with a starting salary of $11.84 per hour. Three students were accepted to the Pepperdine Microenterprise Program. In 2016, we assisted 3,886 men and women with job training and job search. And our annual community job fair had 31 businesses participate with over 375 job seekers served.

Recognizing the need to rehabilitate people rather than just providing a meal and a bed, we provide life changing outcomes through LifeStart, WorkStart and our community outreach Genesis Program to our friends and neighbors. 45 men and women completed the full 12-month program in 2016. All graduates are expected to have housing upon leaving our program through personal means or with eligible government assistance.

We continue to offer breakfasts and clothing on Saturday mornings, which provides a time of fun and respite for both children and their mothers. We maintained our outreach to partnering organizations, granting children the opportunity to participate in arts and crafts and a Christmas Wish List Giveaway.

The Mission continued to offer medical and dental care from Los Angeles Christian Health Centers (L.A.C.H.C.) through its on-site clinic two days per week for both the female and male students who reside at the Mission, resulting in an increase in student access, timeliness, and number of students provided medical care.

Through the support of its committed donors, the Los Angeles Mission was able to continue to respond to chronic homelessness issues through vital programs as follows:
Every year, we host four major “street events” outside our facility for the community. All of our holiday events are special for the homeless community on Skid Row. Most of our guests have no family to celebrate with and no place to go.

**EASTER**

Over 4,000 meals, 600 Easter baskets and nearly 2,000 pairs of shoes were distributed at our Annual Easter event. Shoes are especially appreciated by the community at this time as it’s sometimes their only new pair of shoes.

**END OF SUMMER ARTS & EDUCATION FAIR**

Over 1,000 backpacks full of school supplies were handed out to kids on Skid Row in preparation for the new school year. Each child also received an appointment for a well-child exam - a State requirement for school attendance - as we value and promote the importance of education.

**THANKSGIVING**

Thanksgiving was our largest event with up to 4,000 guests served and hundreds of volunteers, celebrities, sponsors and media members in attendance. Over 1,400 warm blankets and 1,200 tarps were distributed in preparation for winter. Media exposure on this day results in an increase in awareness, boosting donations and media attention.

**CHRISTMAS**

Our outdoor space was transformed into a Winter Wonderland with a specially prepared Christmas meal for 5,000 people, toys for children and photos with Santa as well as health care screenings for each person that attended.
FINANCIAL OVERVIEW

REVENUES $11,437,032

- **67.8%** INDIVIDUALS $7,750,972
- **14.6%** CORPORATIONS/BUSINESSES $1,666,823
- **7.9%** BEQUESTS/ESTATES/TRUSTS $901,662
- **9.8%** FOUNDATIONS $1,117,575

PROGRAM SERVICES EXPENSES $8,070,719

- **39.7%** MEN’S STUDENT REHAB PROGRAM $3,207,911
- **35.6%** MEN’S GUEST EMERGENCY SERVICES $2,868,785
- **19.5%** WOMEN’S STUDENT REHAB PROGRAM $1,574,689
- **5.2%** WOMEN’S GUEST EMERGENCY SERVICES $419,334

DEMOGRAPHICS

- **30%** HISPANIC
- **13%** CAUCASIAN
- **7%** MULTI-RACIAL
- **50%** AFRICAN AMERICAN
- **75%** MALE
- **25%** FEMALE

The core constituents are entirely comprised of residents with household incomes under 50% of the area median income. They are generally from the Los Angeles Skid Row and Central City East areas, primarily adults above the age of 18, predominantly men and mostly from minority ethnic groups.
Ahmanson Foundation
Albertson’s “Fresh Rescue”
American Airlines
ARD Realty
Baby2Baby
Callie D. McGrath Foundation
Carson Foundation
Chrysalis
City National Bank
Cohen Family Foundation
David August
Douglas Foundation
Downtown LA Motors
Dress for Success
Drier Family Foundation
Eileen O’Leary
Elizabeth Segerstrom
Ernest G. Herman Foundation
Etnies/SoleTechnology Inc.
Festival of Children Foundation
Fox Studios
Fresco Community Markets
Goldwin Foundation
Honda Motors USA
Hugh and Hazel Darling Foundation
In-N-Out
James L. Stamps Foundation
James Reinhardt
Jaxx Toys
John W. Carson Foundation
Kari and Dick Clark Foundation
Karin Larson
King Taco
KKGO
Lesly and Pat Sajak Foundation
Los Angeles Christian Health Centers
Los Angeles Lakers
Los Angeles Rams
Los Angeles Trial Lawyers Charities
Marisla Fund
McMaster-Carr Supply Company
National Christian Foundation
Overseas Korean Traders Association
P.A.T.H.
Peter Labarbera
Ralph & Hazel Osborn Foundation
Robert Henderson
The Croul Foundation
The Doubletree by Hilton in Commerce
The Los Angeles Regional Food Bank
The Moss Foundation
The Nobbs Family Foundation
The Stanley E. Hanson Foundation
Toyota Motor Sales America
Union Bank of California
US Bank
Warner Bros
Wells Fargo Foundation
Will & Jada Smith Family Foundation
Without Borders